

[CULTURE SHOTS]

Read

Inside the Rock Machine: Pop Goes The Weasel

By Gerry Young (Createspace, March 2011)

A born entrepreneur, Gerry Young essentially launched himself onto the Canadian music scene in the 1970s and has never looked back. As manager, promoter and record label exec, Young has had, in some cases, the good sense to align himself with world-class rock talent and, occasionally, to be saddled with encounters of a less than profitable kind, although amusingly so. Anecdotes abound in this candid and personal account of his years (read: decades) in the music business. An easy read, yes, but not inconsequential by any means. Almost every chapter is titled for someone with whom Young has had up-close-and-personal experiences – from The Kinks and Johnny Winter to Harry Belafonte and Hoyt Axton and, of course, his own acts, Martha & The Muffins and The Parachute Club, among them. A highly recommended read, available through amazon.com

